

Jônelle

In the heart of Brampton, Ontario, there emerged a soulful songstress known as Jônelle. Her journey through music began at the tender age of six, harmonizing and performing with her local church choir. Little did she know, those humble beginnings would set the stage for a remarkable career. In the fifth grade, she picked up the trumpet, honing her skills alongside her love for track and field. Fueled by passion and guided by the spirit of reggae music, Jônelle's musical journey took a detour through the world of athletics. As she sprinted down the lanes, breaking records and representing Team Canada with pride, music remained a steadfast presence in her heart. She later moved to Vancouver to pursue her athletic career. However, fate had its own plans, and in 2018, an unexpected injury brought Jônelle's athletic career to an abrupt halt. Undeterred, she turned to her first love: music. In 2019, amidst the chaos of the COVID-19 pandemic, she embarked on a new chapter, diving headfirst into the world of songwriting, production, and performance.

Locked in quarantine, Jônelle transformed her isolation into a creative sanctuary, mastering the art of crafting melodies and penning lyrics. With each freestyle shared on social media, her raw talent captivated audiences, igniting a spark that would soon blaze into a fiery career. From the streets of Vancouver to the vibrant stages of Toronto, Jônelle's star began to rise. Her electrifying performances caught the attention of local enthusiasts and industry insiders alike, earning her coveted spots at renowned festivals such as The Kind Music Festival, Toronto's Jerk Festival, and The HoneyJam concert.

But Jônelle's journey didn't stop there. She joined forces with reggae legend Macka B, embarking on a tour across British Columbia, enchanting audiences with her soulful voice and infectious energy. From the Nelson Mural Festival to the airwaves of Flow 98.7 and the screens of The Breakfast Television, her music resonated far and wide, weaving a tapestry of hope and harmony. With each note she sings, Jônelle carries the spirit of reggae, infusing her music with a message of unity, love, and resilience. Through the highs and lows of her journey, she remains true to her roots, a beacon of inspiration for dreamers and believers everywhere. For Jônelle, the stage is not just a platform—it's a sacred space where souls unite, and music transcends boundaries.