





Dear Arts Patron,

Steel River Playhouse has been strengthening the community, inspiring creative exploration, educating and entertaining through the arts for 14 years due to generous patrons, such as yourself. Each season we share stories on our stages, inviting the community to explore, discuss, and share. This season will be no different.

Our first production of the 2022-2023 season is *Little Shop of Horrors* and just like Audrey 2 and every plant at Mushnik's flower shop we need strong roots, water, and sunlight in order to bloom, thrive, and grow. We are rooted in our mission to continue to serve the community, but need nourishment from patrons, donors and sponsors to help us continue to grow.

We invite you to explore some of the sponsorship opportunites that we offer this season on the following page. Every level includes tickets to our Season Opening Celebraton on Friday, October 7th, 2022.

Our Celebration includes dinner at The Blue Elephant 5:00pm-6:30pm, the opening performance of *Little Shop of Horrors*, 7:00pm and a champagne and dessert reception at intermission.

Thank you for your continued support of the arts and Steel River Playhouse. We hope to see you at the playhouse soon!

Steel River Playhouse Staff

Pottstown's Community Theater
Telling stories that matter



Sponsorships



Help us continue to grow

Seedling	\$250
Sprout	
Single Stem (Opening Night)	
Small Bouquet (Newberry Loft Production)	\$2,500
Large Bouquet (Mainstage Production)	\$5,000
Full Garden (Season Sponsorship)	\$20,000

Season Opening Celebration

October 7th, 5:00pm-10:00pm

- Dinner at The Blue Elephant
-Opening Night Performance of *The Little Shop of Horrors*-Dessert and Champagne at Intermission



What's included?	/6	oedling	Sprout Single St	om Small Bounted	Carol Bounted	Full Conder
Season Opening Celebration Tickets	1	2	2	4	8	12
Tickets to Sponsored Production			2	2	2	2
Logo/Name in Lobby for Opening Night			*	\$	\$	\$
Logo/Name displayed on Lobby Screen				\$	\$	\$
Logo/Name featured in social media posts for sponsored production			*	\$	*	\$
Name announced at curtain speech for Opening night			\$	\$	\$	\$
Name announced at curtain speech for each show during the production				\$	\$	9
Logo/Name featured in digital program				\$	\$	\$
Logo/Name featured in printed program				,		



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Sponsorship Information

Na	me:						
Company (if applicable):							
Circle your desired Sponsorship :							
	Seedling	Sprout	Single Stem	Small Bouquet			
	Large Bouqu	iet Fi	ıll Garden				
Production you'd like to sponsor:							
I will be attending the Season Opening Celebration on October 7th 5:00pm-10:00pm: Yes or No							
Fellow Attendees: (If applicable to your sponsoship)							

To pay your sponsorship you can:
Pay on the website www.steelriver.org with credit card, Donate Now
or

Mail a check to Steel River Playhouse: PO Box 1325 Pottstown, PA

Please complete this form and email along with your logo to: amanda.morrell@steelriver.org

or Mail to the address listed above

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