

**MENU**

“메뉴”

Follow us @urbanpocha

61 S Fair Oaks Ave #130, Pasadena, CA 91105

# HAPPY HOUR

Ask staff for more info

PURCHASE  
ANY NON  
PREMIUM  
SOJU

2+1

HALL ONLY

@URBANPOCHA



SOJU

VALID UNTIL 8:00 PM  
SUN - THU ONLY

PURCHASE  
WITH  
ANY JEON

50%  
OFF

RAINY DAY  
ONLY

@URBANPOCHA



MAKGEOLLI

VALID RAINY DAY ONLY

PURCHASE  
ANY BEERS

1+1

BAR ONLY

@URBANPOCHA



BEER

VALID UNTIL 8:00 PM  
EVERYDAY

# Appetizer

[전채요리; Jeonchae-yori]



**A1** 갈릭 에다마메 Garlic Edamame  
"Gallic Aedamame" \$8.95



**A2** 소떡 소떡 Rice Cake & Sausage Skewers  
"Sotteok Sotteok" \$9.99



**A3** 떡볶이 Tteokbokki  
"Tteokbokki" \$12.95



**A4** 닭똥집 튀김 Fried Chicken's Gizzards  
"Dakddongzip Twigim" \$18.95



**A5** 계란찜 Steamed Egg  
"Gyeran Jjim" \$9.95



**A6** 콘치즈 Corn Cheese  
"Concheese" \$12.95

# Fries

[튀김류; Twigim-ryu]



**F1** 만두 튀김 Fried Dumplings  
"Mandu Twigim" \$10.95



**F2** 양파 튀김 Fried Onion Rings  
"Yangpa Twigim" \$9.95



**F3** 감자 튀김 Potato Fries  
"Gamja Twigim" \$9.95



**F4** 고구마 튀김 Sweet Potato Fries  
"Goguma Twigim" \$10.95



**F5** 진미채 튀김 Fried Dry Squid  
"Jinmichae Twigim" \$14.95



# Chicken

[튀긴 닭; Twigin Dak]



**C1**

얼반 치킨 Urban Chicken  
"Uhlban Chickin"

\$15.95

DON'T FORGET ME. I'M STILL HERE.



**C2**

얼반 꿀 마늘 치킨  
Urban Honey Garlic Chicken  
"Uhlban Kkul-maneul Chickin"

\$17.95



**C3**

얼반 치킨 윙 Urban Chicken Wings  
"Uhlban Chickin Wing"

\$15.95

CHICKEN IS MY BEST MATE IN KOREA. #CALLITCHIMAEK

**C4**

얼반 꿀 마늘 치킨 윙  
Urban Honey Garlic Chicken Wings  
"Uhlban Kkul-maneul Chickin Wing"

\$17.95



# Pocha Anju

[포차 안주; Pocha Anju]



**P1** 계란 말이 Rolled Omelette  
"Gyeran Mari"  
\$12.95



**P2** 잔치 국수 Feast Thin Noodle  
"Janchi Guksu"  
\$12.95



**P3** 포차 우동 Udon Noodle  
"Pocha Udon"  
\$12.95



**P4** 번데기탕 Silkworm Larva Stew  
"Beondaegi Tang"  
\$10.95

# Korean Pancake

[전; Jeon]



J1

J2

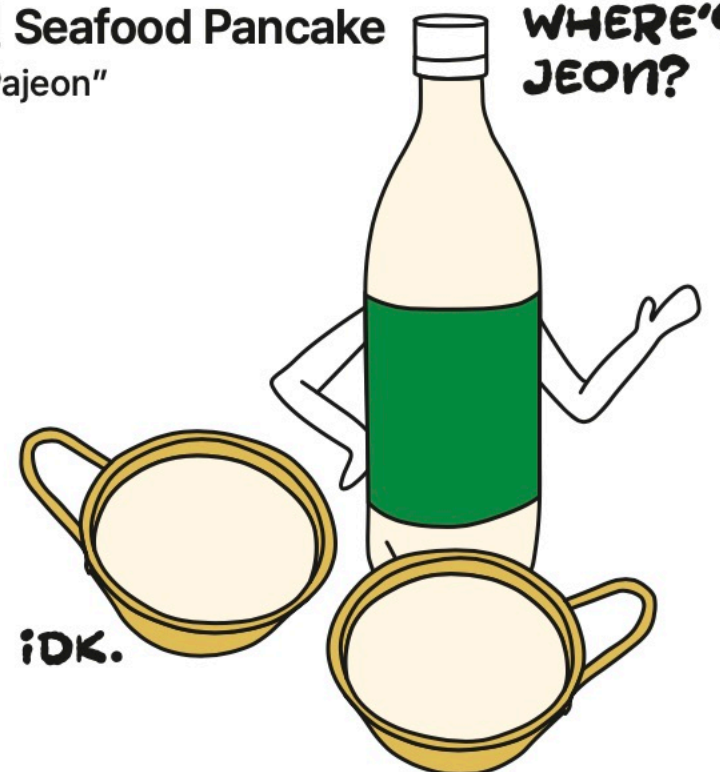
J3

**J1** 바삭 옥수수전 Crispy Corn Pancake  
"Basak Oksusu Jeon"  
\$12.95

**J2** 오징어 김치전 Kimchi Pancake with Squid  
"Ojingeo Gimchee Jeon"  
\$15.95

**J3** 해물 파전 Seafood Pancake  
"Haemul Pajeon"  
\$18.95

**GUYS,  
WHERE'S  
JEON?**



iDK.

iYKYK.

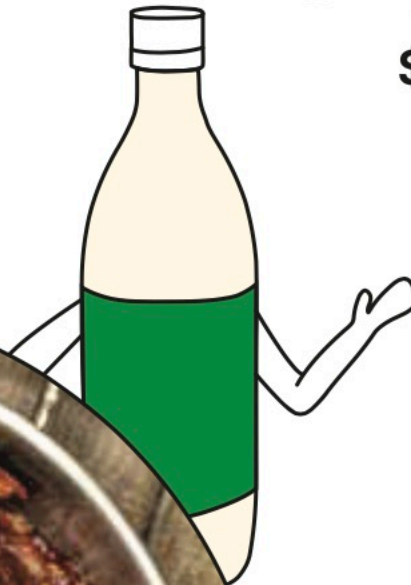
# Stir-fried Dish

[볶음 요리; Bokkeum Yori]



**B1** 차돌 로제 떡볶이 Brisket Rose Tteokbokki  
"Chadol Roje Tteokbokki"  
\$22.95

**B2** 매운 불고기 잡채 Spicy Stirred Bulgogi Japchae  
"Maeun Bulgogi Japchae"  
\$21.95



**B3** 매운 닭발 Spicy Chicken Feet  
"Maeun Dakbal"  
\$18.95

**B4** 파리고추 향정살 볶음  
Stir-fried Pork Jowl with Shishito Pepper  
"Ggwari Gochu Hangjeongsal Bokkeum"  
\$22.95



# Stir-fried Dish

[볶음 요리; Bokkeum Yori]



**B5** 목살 구이 샐러드  
Grilled Pork Collar Salad with Yuzu Sauce  
"Moksal Gui Saelleodeu"  
\$20.95



**B6** 목살 두부 김치  
Grilled Pork Collar & Kimchi with Tofu  
"Moksal Dubu Gimchi"  
\$20.95



**B7** 해물 볶음 우동 Stir-fried Seafood Udon  
"Haemul Bokkeum Udon"  
\$24.95



**B8** 치즈 불닭과 고구마 튀김  
Cheese Spicy Chicken & Sweet Potatoes  
"Cheese Buldak Gwa Goguma Twigim"  
\$22.95



#BEERANDSOJU

# Rice & Noodle

[밥과 면; Bop Gwa Myun]



**E1** 불고기 크림 리조또 Bulgogi Cream Risotto  
"Bulgogi Kream Rih-Joe-Ddoe"  
\$23.95



**E2** 스팸 김치 볶음밥 Spam & Kimchi Fried Rice  
"Supaem Gimchi Bokkeum Bop"  
\$16.95 Add \$2 for cheese\*



**E3** 해물 해장 파스타  
Seafood Hangover Pasta with  
Tomato Sauce Base  
"Haemool Haejang Pah-Stah"  
\$27.95



**E4** 춘천 닭갈비와 막국수  
Chuncheon Spicy Chicken  
& Buckwheat Noodle  
"Chuncheon Dakgalbi Wa Makguksu"  
\$22.95

# Soup & Stew

[국과 찌개; Guk Gwa Jjigae]



**T1** 차돌 술밥  
Gochu-Jang Stew Over the Rice with Brisket  
"Chadol Soolbap" **\$14.95**



**T4** 부대찌개 Korean Army Stew  
"Budae Jjigae" **\$27.95**



**T2** 어묵탕 Fishcake Soup  
"Uhmook Tang" **\$18.95**



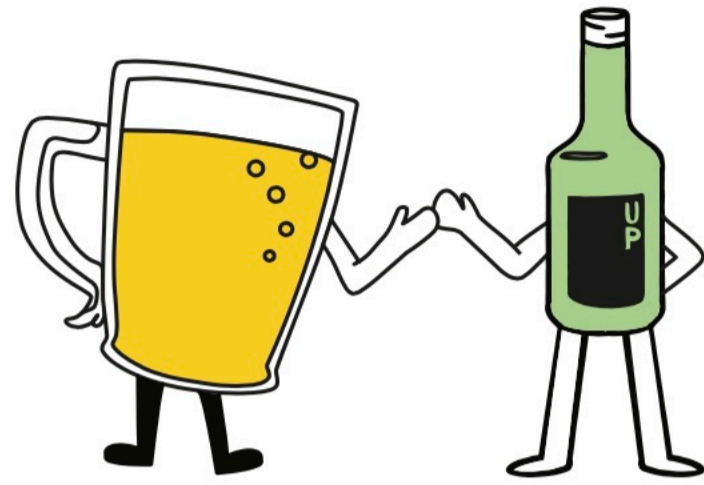
**T5** 차돌 해물 짬뽕탕면  
Spicy Seafood Noodle Soup with Brisket  
"Chadol Haemool Jjampong Tangmyun" **\$27.95**



**T3** 조개탕 Mussel Soup with Clams  
"Jogae Tang" **\$18.95**

# Spicy Salad & More

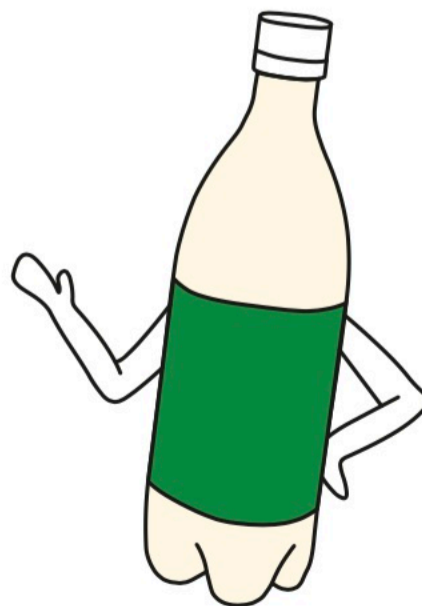
[무침; Muchim]



**M1** 만두 무침 Fried Dumplings with Spicy Salad  
"Mandu Muchim" \$12.99



**M2** 골뱅이 소면  
Freshwater Snails Spicy Salad with Thin Noodle  
"Golbaeng-ie Somyun" \$20.95



**M3** 오징어 야채 무침  
Squid Spicy Salad with Thin Noodle  
"Oh-jing-eo Muchim" \$18.95

# Specials

[특식; Teuksik]

HEY!



HEY!



**S1** 엘에이 갈비 구이 Grilled Korean Short Ribs  
"LA Galbi Gui" \$27.95

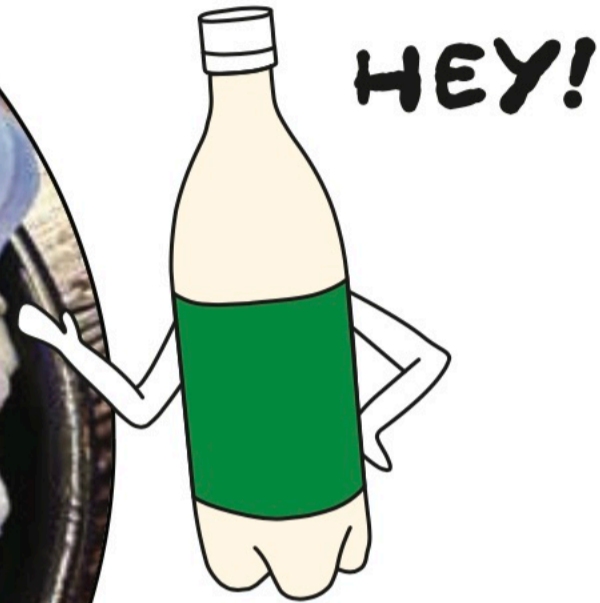
HEY!



**S2** 통오징어 구이  
Grilled Squid with a Flavorful Sauce  
"Tong Ojingeo Gui" \$19.95

# Specials

[특식; Teuksik]



HEY!



S3

돼지 보쌈

Korean Boiled Pork W/ Romaine Lettuce Wrap

"Dwaeji Bossam"

\$34.99

S4

튀긴 삼겹살

Fried Pork Belly W/ Scallion Salad

"Twigin Samgyupsal"

\$27.99

**URBAN  
POCHA**

**FRI AND SAT ONLY  
AVAILABLE AFTER 11:00 PM**



# LATE NIGHT MENU



<b>URBAN FRIED CHICKEN</b>	<b>\$15.95</b>
<b>URBAN FRIED CHICKEN WINGS</b>	<b>\$15.95</b>
<b>POTATO FRIES</b>	<b>\$9.95</b>
<b>FRIED SWEET POTATO STRINGS</b>	<b>\$10.95</b>
<b>TTEOK-BOKKI (SPICY RICE CAKE)</b>	<b>\$12.95</b>
<b>SHISHITO PEPPER PORK JOWL</b>	<b>\$21.95</b>
<b>L.A. GALBI (KOREAN SHORT RIB)</b>	<b>\$27.95</b>
<b>KIMCHI FRIED RICE</b>	<b>\$16.95</b>
<b>BUDAE JJIGAE (ARMY STEW)</b>	<b>\$27.95</b>
<b>JOGAE TANG (MUSSEL &amp; CLAM SOUP)</b>	<b>\$27.95</b>
<b>UHMOOK TANG (FISHCAKE SOUP)</b>	<b>\$18.95</b>

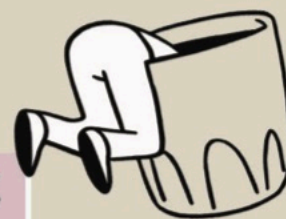


# Cocktails

[각테일; Kahk-Tae-Il]

\*With the Premium Soju  
Khee 22% - add \$1  
Khee 38% - add \$2

## Korean Twist on Classics



### **Peach Sour \$12**

*A peach twist on a classic*

### **Soju Mule \$12**

*Soju meets Moscow for a fun refreshing grape soju flavored drink*

### **Strawberry Sojito \$14**

*A bubbly fresh strawberry soju twist on a classic mojito*

\*Virgin Option Available \$11

### **Khee 38 Highball \$15**

*A highball using our special premium KHEE Soju 38% topped with soda & tonic water*

\*Khee 22% Highball Available \$14

### **Caliente Cerveza (Michelada) \$13**

*Cure your hangover with our spicy refreshment and your choice of beer*

### **What's U.P Mary \$15**

*Everything you love about Mary if she had soju in her life*



## Urban Pocha Signature

### **Tropical Haze \$15**

*Pineapple, Lime, Malibu, and Soju that will make you feel like you're on vacation*

### **Korean Ice Tea \$12**

*Peach Ice Tea and Soju with a splash of the finer things in life*

\*Virgin Option Available \$9

### **Ruby Bliss \$14**

*Refreshing pomegranate lime taste that will leave you falling in bliss (Gin and Soju)*

\*Virgin Option Available \$11

### **Take Me Home \$14**

*Peach, Soju, Lemon, Triple sec, and Strawberries that will make you feel right at home*

\*Virgin Option Available \$11

### **Full of Passion \$13**

*Soju, yakult, let your taste buds feel a passion "fruit" for soju*

\*Virgin Option Available \$10

### **GG Highball \$12**

*Soju, Korean grape ade, topped with ginger beer & a splash of ginger ale*

\*Virgin Option Available \$9

### **Yuzu U.P \$14**

*Yuzu syrup, triple sec, lime, mint, Soju on a salted rim*

\*Virgin Option Available \$11



# Drink & Beverages

[술과 음료; Sool Gwa Eumryo]



## Korean Drinks

한국술 "Hanguk Sool"

### Soju 소주 \$14.99



- Chamisul OG 참이슬
- Chamisul Fresh 참이슬 프레쉬
- Jinro is Back 진로
- Jinro Zero 진로 제로**
- Chumchurum 처음처럼
- Saero (zero sugar) 새로**
- Hallasan 21 한라산 21
- Hallasan 17 한라산 17
- Hallasan Zero 한라산 제로**
- Yogurt** 순하리 요거트
- Peach** 참이슬 복숭아
- Strawberry** 참이슬 딸기
- Green grape** 참이슬 청포도

### Premium 프리미엄



Seoul Night \$26  
Floral Plum Soju

WON Soju \$27  
Zero Sugar Soju

KHEE Soju 22 \$30  
KHEE Soju 38 \$42



### Beer 맥주 \$9

Cass Terra Kloud



500ML

### Woorisool 우리술

Starlight Chungha \$15  
Rice based sparkling alcohol with hint of white wine

Bekseju \$18  
Rice based alcohol with hint of Ginseng

Bokbunja \$18  
Korean Raspberry Wine

Makgeolli \$15  
Korean Rice Wine



# DRAFT BEER

GUINNESS DRAUGHT	STOUT	\$8.50
COORS LIGHT	LAGER	\$7.00
PERONI	PALE LAGER	\$8.00
BREW X SLAP & TICKLE	IPA	\$8.00
BREW X ROULETTE	HAZY IPA	\$9.00
BLUE MOON	WHEAT ALE	\$8.00
FIRESTONE 805	BLONDE ALE	\$7.50
KONA BIG WAVE	GOLDEN ALE	\$7.50
GR STREET CART	LARGER	\$7.00
HOEGAARDEN	BELGIAN WHEAT	\$7.50
MANGO CART	WHEAT ALE	\$7.50
STELLA ARTOIS	PILSNER	\$7.50
BALLAST POINT	IPA	\$8.00

SNOW TOP DRAFT BEER IS AVAILABLE  
CHOOSE DRAFT FROM LIST ABOVE

\$9.50

## FOUNTAIN SODA

UNLIMITED REFILLS \$3.50

COKE	DR PEPPER
DIET COKE	GINGER ALE
COKE ZERO	SPRITE

## BOTTLED BEER

PERONI 0%*	\$6.50
MANGO CART 0%	\$6.50
CASS 500 ML	\$9.00
TERRA 500ML	\$9.00
KLOUD 500ML	\$9.00