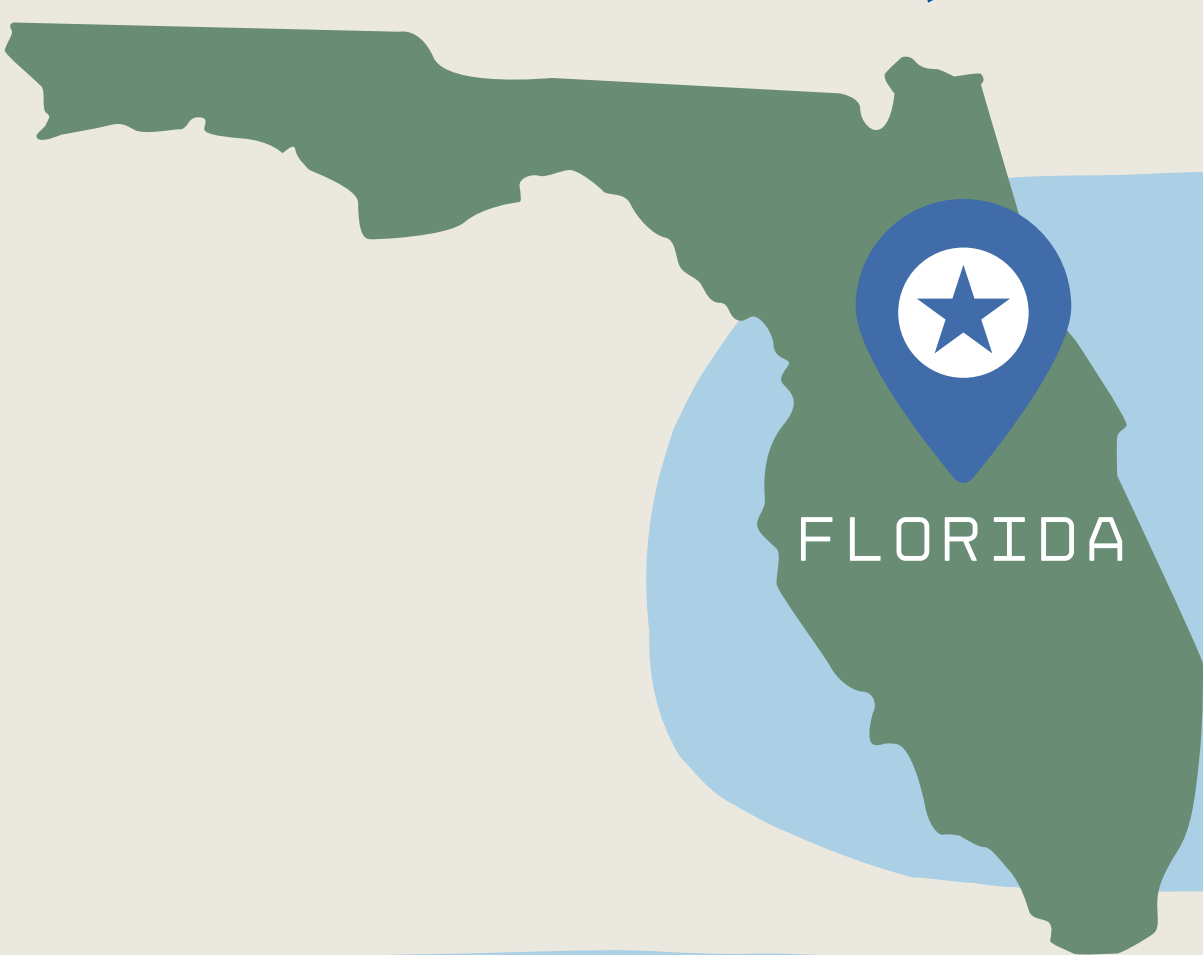


SAY YEAH TO SCRUBJAY!



Florida does not have a state bird. Even though many believe the Northern mockingbird is our state bird, it was never confirmed by the Florida House or the Governor. You can confirm this in Chapter 15 of Florida's State Statutes.

Four other states have the Northern mockingbird as their state bird - Tennessee, Texas, Mississippi, Arkansas and "unofficially" Florida.



The Florida Scrub Jay is the **ONLY** bird found **ONLY** in Florida. It is unique! Birdwatchers travel from all over the world to see the Florida Scrub Jay, adding valuable money into the economy.

Florida Scrub Jays live in family groups with older siblings helping to raise their younger brothers & sisters. What a great way to symbolize family values!



They are friendly and beautiful, which brings attention to a threatened species needing our support.



TO THOSE WHO MAY BE CONCERNED:

Naming the Florida Scrub Jay state bird would not hurt property values.

Developers can not build on land with Florida Scrub Jays currently because they are a threatened species. Naming it state bird does not afford it any additional rights. This is symbolic only.

THE ECONOMIC CASE FOR THE FLORIDA SCRUB JAY:

- Birding is a \$75.9 - \$107 billion dollar industry per year. \$15 billion is spent on travel.
- The Florida Scrub Jay is only found in Florida
- Why would we not advertise that to bring additional revenue into our state?
- To put this in perspective, oranges only generate \$9 billion - \$10 billion and they are our state flower

We should promote a bird that is found only in Florida which bird watchers must travel here to see

OUR ENDORSEMENTS:

Cities: Sanford and North Port

Audubon Societies: Peace River, Duval, Venice, Space Coast, Alachua, Seminole, West Volusia, West Pasco, Eagle

High School Student Government Associations: Seminole, Hagerty, Lake Brantley, Lake Howell, Oveido, Winter Springs, Crooms AOT
Seminole Soil & Water Conservation District

[Check out the full list here](#)



Sources:
U.S. Fish & Wildlife Service
VisitFlorida
FSJ Conservation

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